



Regulatory Newsletter

Nov 21, 2025

Launch of Financial Education Drive at the Anse-La-Raye Primary School



The Financial Services Regulatory Authority (FSRA) launched its Financial Education Drive (FED) at the Anse-La-Raye Primary School on November 19, 2025. This initiative was the first in a series of outreach programs which seeks to advance financial literacy among primary and secondary school students by providing them with financial knowledge and informational tools to promote responsible money management and help students understand the wider financial landscape.

The FSRA believes that such initiatives are critical to fostering a financially informed generation capable of contributing meaningfully to the development of our communities and economy. Notably, the FED is aligned with the FSRA's strategic priorities as outlined in the organization's Strategic Plan for the period 2026/27 to 2028/29.





The launch took the form of a presentation to students from grades 3 to 6 by the staff of the Credit Union Sector Unit at FSRA. The presentation topic, **Financial Services and Financial Cooperatives**, sought to explain the role of the FSRA and the basic functions of credit unions as they both play a key role in the advancement of the financial services sector.

The FSRA is sensitive to the need for educating the youth on the importance of thrift and responsible money management. Issues such as how young people can set financial goals and get into the habit of saving at an early stage of their lives should be actively promoted. In collaboration with the St. Lucia Cooperative League, the FSRA will actively promote saving and responsible financial management at an early age. Hence, this initiative will continue to be undertaken in several communities throughout Saint Lucia at the primary and secondary school levels. This should augur well for future generations and the financial well-being of various communities and the country in general.

The choice of the Anse-La-Rayé Primary School for the launch of the FED was influenced by a network which was already established by the FSRA with the teachers at the school. As a small and tightly knit community with limited access to financial services, Anse-La-Rayé was a suitable choice to launch the program.

The presentation was delivered by 5 staff from the Credit Union Department of the FSRA in a very interactive manner. The students were very engaged as they were allowed to answer a few short quizzes during the presentation. Tokens of appreciation were given to those who answered the questions correctly after the presentation.

After posing for group photos, the students and staff of the school were treated with snacks provided by the FSRA.

The FSRA would like to extend its appreciation to the school principal and teachers who facilitated the engagement, in particular teacher Sylvia Joseph who accompanied the students at the presentation.